

Roll No.

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BBA-502 (N)

**B.B.A. (Fifth Semester)
EXAMINATION, March-2021**

(New Course)

Paper Second

**ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT**

Time : Three Hours]

[Maximum Marks : 70

Note: Attempt questions from all Sections as directed.

Inst.: The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section-A

(Short Answer Type Questions)

Note: All questions are Compulsory. Each question carries 3 marks.

1. (a) Differentiate between entrepreneurs and

managers.

- (b) Write down the functions and role of women entrepreneurs.
- (c) What are the activities of management development institute?
- (d) Discuss project life cycle.
- (e) Differentiate between PERT and CPM.
- (f) What do you understand by sole proprietorship?
- (g) Write a short note on transportation method.
- (h) Define the significance of finance for business. <https://www.csjmuonline.com>
- (i) What do you understand by small scale industry?
- (j) Discuss Mc Gregor's 'X' & 'Y' Theories?

Section-B

(Long Answer Type Questions)

Note: Attempt any **Two** questions. Each question carries 10 marks.

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2. "Entrepreneurs are made, not born" comment on it and describe the competency an entrepreneur should have.
3. What do you understand by entrepreneurial development programme? What are its objectives?
4. Determine on initial basic feasible solution to the following transportation problem by using north-west corner rule.

Source	Destination				Supply
	D1	D2	D3	D4	
S1	21	16	15	03	11
S2	17	18	14	23	13
S3	32	27	18	41	19
Demand	06	10	12	15	43

5. Five men are available to do five different jobs. From past records, the time (In hours) that each man takes to do each job is known and given in the following table:

		Jobs				
		I	II	III	IV	V
Meh	A	2	9	2	7	1
	B	6	8	7	6	1
	C	4	6	5	3	1
	D	4	2	7	3	1
	E	5	3	9	5	1

find the assignment of jobs that will minimise

[4]

the total time taken.

Section-C

(Long Answer Type Questions)

- Note:** Attempt any **Two** questions. Each question carries **10** marks.
6. What do you understand by project appraisal? Is "Appraisal" different from "Evaluation"?
 7. What are the major source of project finance?
 8. "One man control is the best in the world if the men is big enough to control everything". Do you agree? Give reasons.
 9. What detailed notes on following
 - (a) Project Report
 - (b) SWOT Analysis

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